There are more than 17,000 products and services that display the EU Ecolabel across a breadth of different product types. This includes everything from soaps to shoes and paints to paper. You can even find EU Ecolabelled campsites and hotels.



To discover all the products available in-store and online throughout Europe, visit ec.europa.eu/ecat.





## Five reasons to choose EU Ecolabel

- It helps protect the environment. EU Ecolabelled products produce less waste and pollution when compared with similar ones on the market.
- EU Ecolabel minimises the use of hazardous substances, helping you and your family live a healthier lifestyle.
- Independent experts check that EU Ecolabelled products and services continually comply with the label's criteria. It is not a label by industry for industry.
- t's good for your pocket. Performance criteria ensure EU Ecolabelled products are effective, and by helping you reduce your energy and water use, can save you money.
- with more than 17,000 brands covered by the EU Ecolabel, you can choose from a range of environmental products.

Any questions? Contact the EU Ecolabel Helpdesk. Tel: +33 (0)1 53 90 11 75 • Email: ecolabel@biois.com



For further information about the EU Ecolabel, visit www.ecolabel.eu.





## environmental label

European Commission that makes green choices easy



## Find out how the EU Ecolabel works

With so many products making green claims, it can be difficult to know which labels you can trust.

The EU Ecolabel, established by the European Commission and managed by authorities in every EU Member State plus Iceland, Norway and Liechtenstein, is a long-standing and reliable environmental label.

Right at the core of the EU Ecolabel is the life-cycle approach. All of the products and services that display the EU Ecolabel have been designed to ensure their main environmental impacts are reduced throughout the product's life-cycle.



This includes every stage of the product's life, from the extraction of raw materials, to production, packaging and transport, right through to how you use and dispose of it.



The label ensures that the best decisions for the environment and your health are made at every point of the product's life, while delivering high-performance products and value for money.

So when you see the EU Ecolabel logo, it means less waste, less pollution and products that are better for your health.

The EU Ecolabel makes green choices easy.